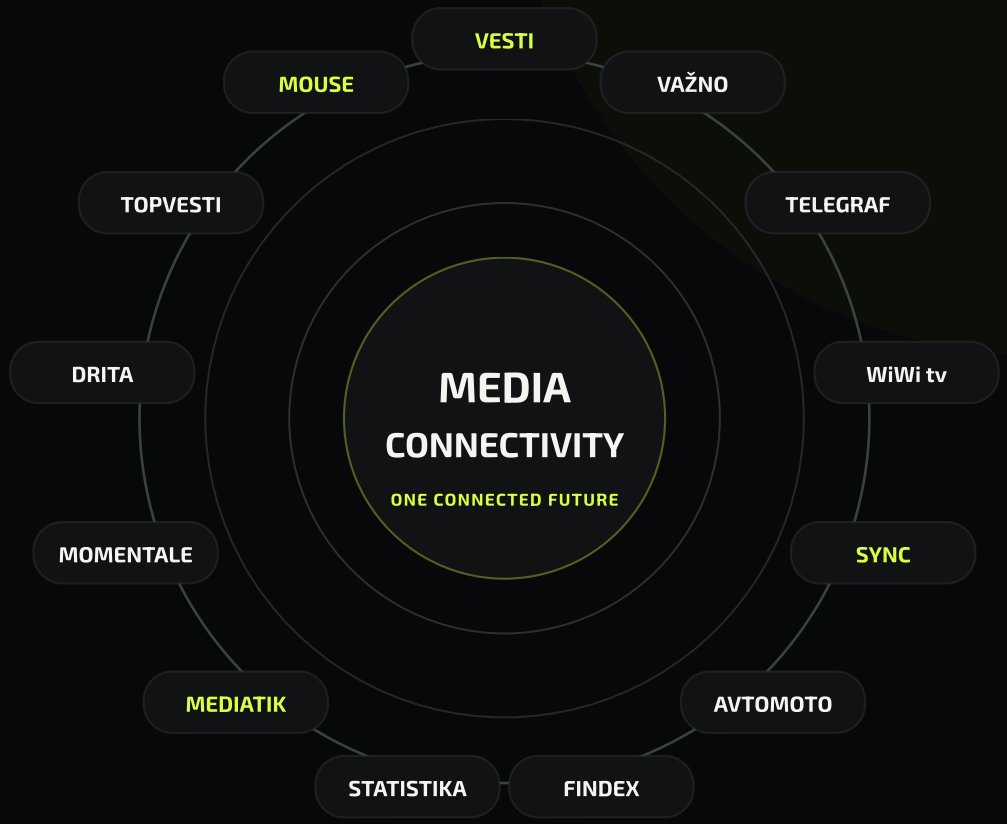
MEDIA • TECHNOLOGY • MARKETING

Media.
Technology.
Marketing.

Everything connects.

13 digital products. 3 core disciplines. One connected future.



FOUNDED 2016 • TECHNOLOGY EXPANSION 2022

Established foundations.
Built for what comes next.

Media Connectivity combines media, technology and marketing expertise. We develop and operate digital products, platforms and partnership solutions.

2016
COMPANY FOUNDED
A business with continuity.

13
DIGITAL PRODUCTS
Distinct brands, shared strength.

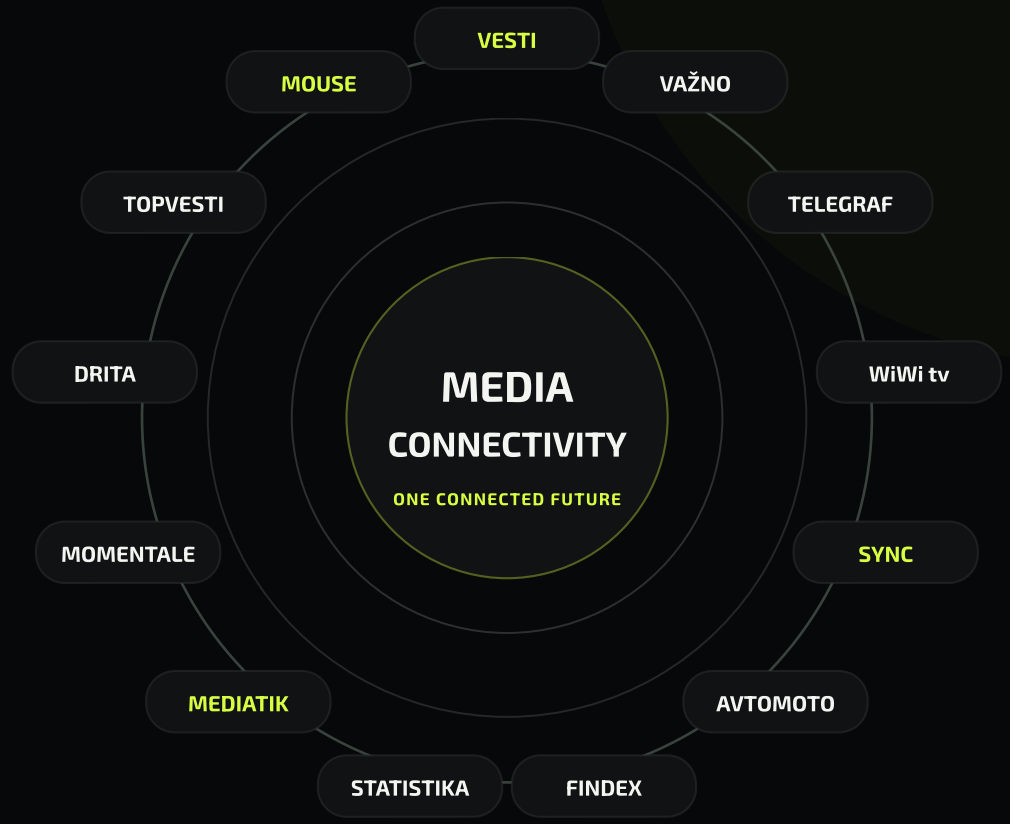
3
CORE DISCIPLINES
Media • Technology • Marketing

OUR DIFFERENCE

Different brands. One connected ecosystem.

General news, specialist media, video, analytics and regional platforms — connected by technology and a common vision.

ONE SHARED INFRASTRUCTURE



PORTFOLIO OVERVIEW

13 products.

One shared platform strategy.

01 / NEWS & PUBLISHING

- vesti.mk
- vazno.mk
- telegraf.mk
- mediatik.mk
- momentale.mk
- topvesti.rs

02 / SPECIALIST MEDIA

- sync.mk
- avtomoto.mk
- findex.mk
- drita.tech
- mouse.rs

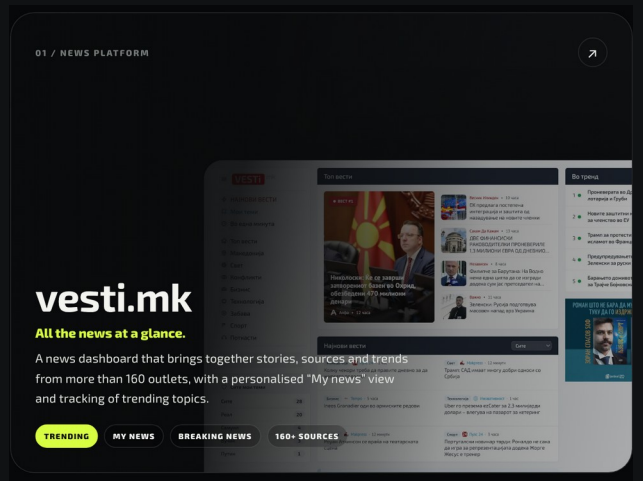
03 / VIDEO & INTELLIGENCE

- WiWi tv
- Statistika.ai

WiWi tv — Demo • telegraf.mk — Coming soon • Statistika.ai — Upgrade in progress

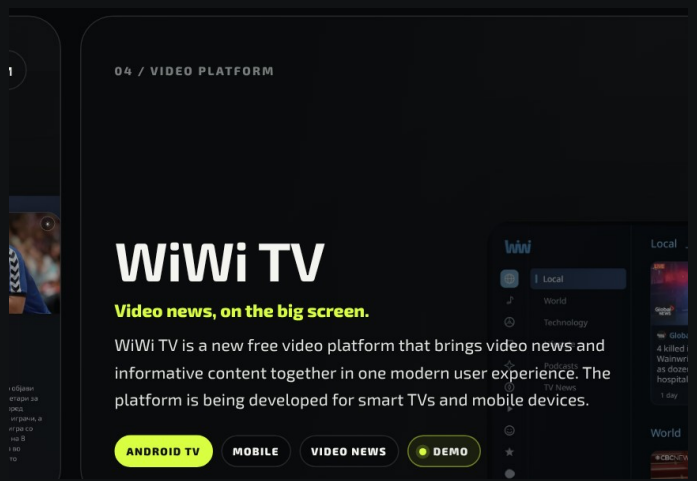
REAL PRODUCT PREVIEWS • CAPTURED FROM OUR PORTFOLIO

Real products. Real interfaces.



vesti.mk

NEWS DISCOVERY



WiWi tv

VIDEO NEWS • DEMO



sync.mk

TECHNOLOGY MEDIA

ONE INFRASTRUCTURE. MULTIPLE AUDIENCES.

THREE DISCIPLINES

One company.
Three connected strengths.

The value is in the combination: relevant audiences, owned technology and commercial expertise.

01

MEDIA

Publishing, journalism, news discovery and specialist audiences.

02

TECHNOLOGY

Shared infrastructure, personalization, monitoring and data processing.

03

MARKETING

Strategy, advertising, sponsorships and long-term partnerships.

CAPABILITIES

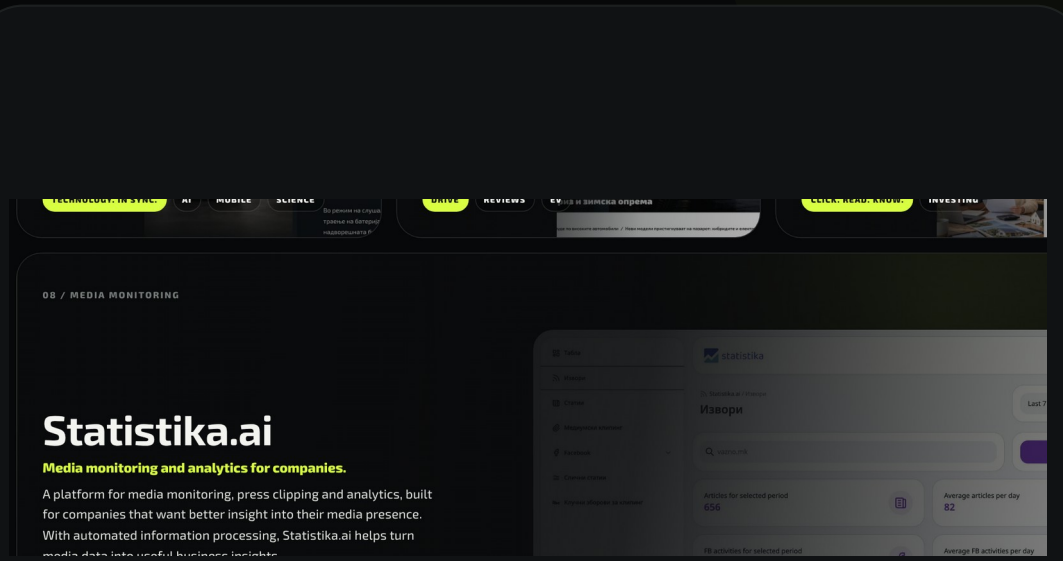
OUR TECHNOLOGICAL ADVANTAGE

Technology that connects ideas.

Shared technology helps organize content, personalize experiences and turn media information into useful insights.

AUTOMATION | PERSONALIZATION | MEDIA MONITORING

ANALYTICS | SHARED PLATFORMS



Statistika.ai

MEDIA MONITORING & ANALYTICS

FOR ADVERTISERS AND PARTNERS

Your message.
Our connected ecosystem.

From brand visibility to custom business solutions, we tailor collaboration to each partner's goals.

Digital advertising

Relevant audiences and media placement.

Sponsored content

Editorially distinct branded formats.

Media intelligence

Monitoring, reports and insight.

Technology services

Digital tools and B2B development.

No one-size-fits-all packages. Partnerships built around business objectives.

EXPERIENCE • TECHNOLOGY • TRUST

Built in Macedonia.
Designed to grow.

Our foundation combines decades of media and marketing knowledge with proprietary digital products and scalable technology.

NOW

MACEDONIA

Established operations and local market knowledge.

NEXT

THE BALKANS

Products and partnerships designed for regional relevance.

FUTURE

INTERNATIONAL

Long-term opportunities beyond regional markets.

YOUR NEXT BUSINESS PARTNER

LET'S CREATE SOMETHING TOGETHER.

Advertising • Media partnerships • Technology services

marketing@mediaconnectivity.com.mk

mediaconnectivity.mk